



For Immediate Release

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FUTURE SHOREWAY FACILITY OPERATOR HIRES GENERAL MANAGER
South Bay Recycling Preparing for Transition

SAN CARLOS, CA - February 18, 2010 - South Bay Recycling (SBR) LLC, the future operator of the South Bayside Waste Management Authority's (SBWMA) Shoreway Environmental Center starting January 1, 2011, has taken a significant step in its transition plan by hiring its general manager. Duane McDonald began working for SBR on February 17th as the company's dedicated general manager for the future Shoreway facility currently under new construction and renovation in San Carlos.

While the facility is under construction, McDonald's focus consists of preparing for the transition to take over the facility operations from the current Shoreway operator, Allied Waste of San Mateo County, on January 1, 2011. Following the transition, McDonald's responsibilities will include overseeing startup, operation, administration, maintenance and commodity sales at Shoreway's Transfer Station and Materials Recovery Facility (MRF), where the recyclables will be processed.

"We are pleased SBR was able to recruit and hire a top flight professional to manage what will be one of the largest, most complex and innovative recycling and transfer operations in the United States," said Kevin McCarthy, Executive Director of the SBWMA.

Prior to accepting the position with SBR, McDonald was the Director of Recycling Programs for Athens Services in La Puente, California. He was responsible for recyclable materials recovery research and development, capital improvement projects, land use

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grants and entitlements, and marketing of recovered materials. He joined Athens Services in 1996 as their General Manager for Recycling and Transfer.

“We have hired an experienced industry veteran with extensive knowledge of both transfer station and MRF operations, and are confident that Duane will be able to help the SBWMA Member Agencies maximize diversion while minimizing the amount of materials that are sent to the landfill,” said John Richardson, Senior Vice President of SBR, who was pleased that after reviewing 30 candidates for the general manager position, the company was able to hire their top choice.

SBR, a joint venture between privately owned Community Recycling & Resource Recovery, Inc. and Potential Industries, Inc., was selected by the SBWMA as its future facility operator following an extensive request for proposal process that was initiated in November 2007.

“I look forward to working closely with the SBWMA and the Member Agencies on this exciting project and am confident that SBR will deliver services that exceed expectations and contractual requirements,” said McDonald.

About SBWMA

Formed in 1982, the SBWMA is a joint powers authority comprised of 12 member agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County and is a leader in implementing innovative waste reduction and recycling programs. The SBWMA also owns and manages the Shoreway Recycling and Disposal Center in San Carlos consisting of a permitted solid waste transfer station and a recycling processing facility. For more information on the SBWMA, please visit our website at www.RethinkWaste.org.

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