



**For Immediate Release**

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**MENLO PARK APPROVES INNOVATIVE DOOR-TO-DOOR HOUSEHOLD HAZARDOUS WASTE COLLECTION PROGRAM**

*Menlo Park Joins Belmont, Hillsborough, San Carlos and San Mateo in Offering the Program*

**SAN CARLOS, CA - April 5, 2010** - The City of Menlo Park approved providing Door-to-Door Household Hazardous Waste (HHW), Universal Waste (U-Waste), Electronic Scrap (E-Scrap), Sharps and Medicine Recycling Collection Services to its single-family and multi-family residents at its March 23, 2010 City Council meeting. Menlo Park is the fifth South Bayside Waste Management Authority (SBWMA) Member Agency that will offer the new program starting July 1, 2010. The Cities of Belmont, San Carlos and San Mateo, and the Town of Hillsborough approved the program earlier with a start date of May 1, 2010 for their respective communities.

“We’re proud of what we're doing here in Menlo Park to be proactive on environmental issues, and we think this is another great way for us to have an impact as a community,” said Glen Rojas, Menlo Park City Manager. “Menlo Park residents are leaders in making changes to improve the environment and we expect this program to be a great success here.”

The program will provide a safe, convenient way for Menlo Park residents to properly manage items such as paint, solvents, insecticides, cleaning products, fluorescent lamps, laptops, computers monitors, TVs and sharps. Residents will call a toll free number or send an email to order a “kit bag” from Curbside, Inc., the vendor selected by the SBWMA to provide the service, to place these types of items inside and schedule an appointment for its collection. Curbside, Inc. will then properly recycle, reuse, re-refine or dispose of the materials collected.

“We applaud the environmental leadership shown by the Menlo Park city council in approving this innovative and cost-effective program to prevent harmful discarded consumer products from entering the waste stream,” said Kevin McCarthy, Executive Director of the SWBMA.

Costs for the services will be \$0.45 per month for single-family households and \$0.20 per month for multi-family residents. The cost for this new service will be added to the garbage rates.

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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough  
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

SBWMA awarded Curbside a three-year contract for the services in October 2009. The Southern California-based company provides door-to-door services to over 40 jurisdictions across the country. Materials collected from the SBWMA service area will be processed at Curbside's Richmond facility in the East Bay until they develop a new facility in San Mateo County for the SBWMA service area. Other SBWMA Member Agencies are considering offering the new program to their residents in 2011.

#### SBWMA

Formed in 1982, the SBWMA is a joint powers authority comprised of 12 member agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County and is a leader in implementing innovative waste reduction and recycling programs. The SBWMA also owns and manages the Shoreway facility in San Carlos consisting of a permitted solid waste transfer station and a recycling processing facility. For more information on the SBWMA, please visit our website at [www.RethinkWaste.org](http://www.RethinkWaste.org).

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