



For Immediate Release

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BIZSMART@WORK 2012 AWARDS NOMINATIONS NOW OPEN

New Award Program to Recognize RethinkWaste Businesses and Multi-Family Complexes for Their Recycling and Composting Efforts

SAN CARLOS, CA - April 9, 2012 - RethinkWaste, in collaboration with Recology San Mateo County, is excited to announce that they will be holding the first BizSMART@Work Awards this spring. The annual awards program will recognize businesses and multi-family complexes in the RethinkWaste service area that are leading the way to reduce waste and conserve resources through the BizSMART Recycle, Compost and Garbage collection services. The awards will recognize businesses and complexes for their efforts to reduce their waste in 2011.

"This is great chance for businesses to earn bragging rights for their great recycling and composting efforts, and setting an example for other businesses to follow in San Mateo County," commented Kevin McCarthy, RethinkWaste Executive Director.

Award categories include Recycle, Compost, and a combined Recycle and Compost one. The awards will recognize businesses and multi-family complexes separately based on the number of employees for the first, and the number of units for the latter. Multi-family complexes include apartments, townhomes and condominiums. Small, medium and large winners will be selected in each category based on the specifications detailed in the application. The public will also have a chance to weigh in on some of the nominees through the "Rethinkers' Choice" award category, which will be selected from the nominees for the Recycle and Compost category. The "Rethinkers' Choice" award will allow for the public to vote for their favorite nominees.

"We are excited to be a part of an awards program that recognizes businesses for their recycling and composting efforts, and commitment to helping make our community a better place to live and work," said Tammy Del Bene, Recology Recycling Manager.

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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

Nominations will be accepted through April 25, 2012 and consist of a simple application that details the efforts outlining significant accomplishments for 2011, and the environmental benefits of those efforts. Winners will be selected in May 2012 with a recognition event planned for early June 2012. All businesses and complexes that have either recycling or compost collection services provided by Recology San Mateo County are encouraged to apply.

Interested applicants can get more information by liking RethinkWaste's Facebook page and clicking on the "BizSMART@Work" contest tab, or through the RethinkWaste website. Visit www.Facebook.com/rethinkwaste or www.RethinkWaste.org for complete rules and information.

About RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit www.RethinkWaste.org or follow the agency at or www.Twitter.com/rethinkwaste.

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