



**For Immediate Release**

For Further Information:  
Monica Devincenzi, RethinkWaste  
Phone: 650-802-3509  
Email: [mdevincenzi@rethinkwaste.org](mailto:mdevincenzi@rethinkwaste.org)

**CELEBRATE EARTH DAY@SHOREWAY ON APRIL 20<sup>th</sup>**  
*Free Compost Giveaway, Tours, and "Trash to Art" Awards Promise Fun for Whole Family!*

**SAN CARLOS, CA - April 12, 2013** - RethinkWaste, in collaboration with Recology San Mateo County and South Bay Recycling, will be hosting the second annual "Earth Day@Shoreway" on Saturday, April 20<sup>th</sup>, from 10 am to 2 pm at the Shoreway Environmental Center, 333 Shoreway Road, San Carlos. The free event will feature a compost giveaway, art activities, tours of the facility, information booths, food and prizes, and will take place rain or shine.

The winners of RethinkWaste's first "Trash to Art" Contest, open to all 4<sup>th</sup> through 6<sup>th</sup> grade classes in the RethinkWaste service area, will also be recognized by San Carlos Mayor Bob Grassilli during the Earth Day event. The art pieces will be on display, giving attendees an opportunity to see firsthand how creative students can be.

"To us, Earth Day is every day, but an event like this provides a fun way to remind everyone that there are so many ways to reduce our impact on the environment, from reusing items instead of throwing them away, to using compost in their gardens," said Faustina Mututa, RethinkWaste's Environmental Education Coordinator. "They can also see what happens to the materials they set out for collection in their carts every week, which is often a mystery to many."

The free compost is for residents only, no commercial customers, while supplies last. Paper bags and shovels will be provided for attendees to use, or they may bring their own containers.

RethinkWaste

Rethink Waste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at [www.RethinkWaste.org](http://www.RethinkWaste.org) or follow us at [www.Facebook.com/rethinkwaste](http://www.Facebook.com/rethinkwaste) or [www.Twitter.com/rethinkwaste](http://www.Twitter.com/rethinkwaste).

###

610 Elm Street, Suite 202 | P: 650-802-3500 | RethinkWaste.org  
San Carlos, CA 94070 | F: 650-802-3501

MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough  
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District