



For Immediate Release

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CELEBRATE EARTH DAY@SHOREWAY ON SATURDAY

Free Compost Giveaway, Tours, and "Rethink Your Bucket Contest" Promise Fun for Whole Family!

SAN CARLOS, CA - April 17, 2012 - RethinkWaste, in collaboration with Recology San Mateo County and South Bay Recycling, will be hosting "Earth Day@Shoreway" on Saturday, April 21st, from 9 am to 12 pm at the Shoreway Environmental Center, 333 Shoreway Road, San Carlos. The free event will feature a compost giveaway, tours of the facility, an opportunity to see a Recology truck up close in action, and giveaways, among others.

Those with a creative side are also encouraged to enter the "Rethink Your Bucket" contest. Participants can show off their artistic talents by decorating a bucket or container, or coming up with a unique item to use for getting some of the compost - all in an effort to get people thinking about reusing what they already have. Prizes include an iPod nano and gift cards. Entries will be posted on the RethinkWaste Facebook page and website, and the top entries will also be featured in a future issue of the "rethinker" newsletter.

The free compost is for residents only, no commercial customers, while supplies last. Paper bags will also be provided to those who do not bring their own containers to fill up with the nutrient rich material. RethinkWaste will provide shovels for attendees to use to fill their containers or bags with compost.

"Earth Day is a perfect opportunity to remind our residents that something as simple as recycling a water bottle, or putting a banana peel in their green cart for composting, can have a positive impact on our environment," said Monica Devincenzi, RethinkWaste Recycling Outreach and Sustainability Manager. "Our compost giveaway also helps them close the loop by using compost in their gardens made from the yard trimmings and food scraps they set out for collection."

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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

Earth Day@Shoreway is also a kick off for RethinkWaste's ongoing compost giveaway at Shoreway. Following the event, residents of the RethinkWaste service area will be able to pick up free compost at Shoreway any time they need it. They will be provided with up to two empty paper bags at the scale house per visit for the compost. Residents will then be directed to the Shoreway Transfer Station where they can fill up the bags with compost. Shovels will be provided for residents to use. Residents will need to show a utility bill or identification card as proof of residency. Like the Earth Day giveaway, the free compost is for residents only, no commercial customers.

The finished compost comes from either Newby Island or the Grover Recology composting facilities where all of the residential and commercial yard trimmings and food scraps that are collected by Recology in the RethinkWaste service area are processed under contract with RethinkWaste.

About RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit www.RethinkWaste.org or follow the agency at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

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