



For Immediate Release

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CONVENIENT DOOR-TO-DOOR HHW COLLECTION PROGRAM STARTS MAY 3 *Belmont, Hillsborough, San Carlos and San Mateo Offering the Program*

SAN CARLOS, CA - April 30, 2010 - The new Door-to-Door Household Hazardous Waste (HHW) Collection Program starts May 3 for all residents in the Cities of Belmont, San Carlos and San Mateo, and the Town of Hillsborough. Through the convenient new program, residents follow a simple process to safely and properly manage items such as paint, solvents, insecticides, cleaning products, fluorescent lamps, laptops, computer monitors, TVs and sharps.

To participate, residents can call 800-HHW-PKUP (800-449-7587) or send an email to hotline@curbsideinc.com to schedule a collection appointment with Curbside, Inc., the company contracted by RethinkWaste to provide the collection service. Curbside, Inc. will then send residents a collection kit through the mail that includes an instruction sheet, plastic bag for those items that must be bagged, labels and a tie for the bag. Curbside, Inc. will then send a collection vehicle on the day of the appointment and collect the items from the resident. The items must be prepared following the instructions provided and placed near the front door, garage or other area near the front of the home by 7 am on the scheduled day.

"We are excited to launch this innovative, easy to use service that hopefully will drive down the costs to residents for properly managing their HHW and other potentially harmful discarded products," said Kevin McCarthy, Executive Director of RethinkWaste. "Much more needs to be done to build a more sustainable infrastructure for HHW management, including more engagement from the manufacturers that make these products."

This program is for all residents, including single-family homes, condominiums, townhouses and apartments, in the participating communities. Residents do not need to pay a separate fee for using the Door-to-Door HHW Collection Program, the costs are already included in their garbage bills. There are no limits on the number of appointments residents can schedule.

RethinkWaste awarded Curbside a three-year contract for the services in October 2009. The Southern California-based company provides door-to-door services to over 40 jurisdictions across the country, including Orange County, Huntington Beach, Palm Springs and Denver, CO. Materials collected from the RethinkWaste service area will be processed at Curbside's Richmond facility in the East Bay until they develop a new facility in San Mateo County for the RethinkWaste service area. The City of

Menlo Park will launch the program in its community July 1, 2010. Other RethinkWaste Member Agencies are considering offering the new program to their residents in 2011.

For more details on the program, visit www.RethinkWaste.org.

RethinkWaste

Formed in 1982, RethinkWaste is a joint powers authority comprised of 12 Member Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County and is a leader in implementing innovative waste reduction and recycling programs. RethinkWaste also owns and manages the Shoreway facility in San Carlos consisting of a permitted solid waste transfer station and a recycling processing facility. The Agency's legal name is the South Bayside Waste Management Authority (SBWMA.) For more information on RethinkWaste, please visit our website at www.RethinkWaste.org.

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