



For Immediate Release

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RETHINKWASTE BECOMES A CERIFIED GREEN BUSINESS
Agency Recognized by Mayor Randy Royce at San Carlos City Council Meeting

SAN CARLOS, CA - July 20, 2010 – RethinkWaste became certified as a Bay Area Green Business on June 28 by San Mateo County for its efforts to conserve resources, prevent pollution and minimize waste at its staff offices in San Carlos. The agency was also recognized at the July 12, 2010 City of San Carlos City Council meeting.

San Carlos Mayor Randy Royce read a proclamation commending RethinkWaste’s efforts, and also presented the agency with certificates of recognition from California State Senator Joseph Simitian and State Assembly Member Ira Ruskin.

“Promoting resource conservation is what we do every day so it was natural for us to formally become a green business,” said Kevin McCarthy, Executive Director of RethinkWaste.

Some of the conservation practices utilized by RethinkWaste include buying recycled-content paper, double-sided copying, using fluorescent lighting and light sensors to save energy, and using green materials, including recycled-content carpets and furniture, and non-Volatile Organic Compound (VOC) paints throughout its offices. RethinkWaste is the 27th business in San Carlos to become a certified Bay Area Green Business.

RethinkWaste

Formed in 1982, RethinkWaste is a joint powers authority comprised of 12 Member Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County and is a leader in implementing innovative waste reduction and recycling programs. RethinkWaste also owns and manages the Shoreway facility in San Carlos consisting of a permitted solid waste transfer station and a recycling processing facility. The Agency’s legal name is the South Bayside Waste Management Authority (SBWMA.) For more information on RethinkWaste, please visit our website at www.RethinkWaste.org.

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