



RethinkWaste
South Bayside Waste Management Authority

For Immediate Release

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“GREEN LIFESTYLE CONTEST” WINNERS ANNOUNCED

SAN CARLOS, CA – October 30, 2008 – The South Bayside Waste Management Authority (SBWMA) is pleased to announce the selection of its first annual “Green Lifestyle Contest” winners. Due to the number of great entries received, three winners were selected for their efforts of consistently bringing environmental values to their daily lives.

The winners are Emily Johnston and Matt Smith of Menlo Park, Jason Bade of Foster City, and Kim Hartman of San Carlos. The winners will receive \$100 gift certificates to a favorite local restaurant that participates in the business composting program, as well as be featured in the SBWMA’s quarterly newsletter, the “rethinker.”

“We know many of our residents are doing great things in their daily lives that benefit the environment. This contest was our way of recognizing their efforts and saying thank you,” said Kevin McCarthy, Executive Director of the SBWMA. “Leading a green lifestyle doesn’t have to be a difficult process. It’s about making decisions as simple as recycling more, using reusable bags when you shop, buying environmentally friendly products, or using your car less – every step counts.”

Emily Johnston and Matt Smith produce only one small bag of garbage each week. They also use a worm composting bin, reusable shopping bags, recycle their water, shop locally and hang clothes to dry, among other actions, to reduce their impact on the environment.

Jason Bade is a senior at Aragon High School who revived the school’s Recycling Club. Recently, the Recycling Club hosted a pile up where they placed all of the recyclables found in the school’s trash cans on campus to build student awareness. He maintains the office’s alternative recycling program (compact discs, transparencies, etc.) and has conducted assemblies about reducing environmental impacts and convinced the school district to consider installing solar panels on school roofs. He is a member of the Foster City Sustainable Task Force where he chairs the Solid Waste Commission and has his own blog, “The Greenius Report,” which follows his environmental journey.

Kim Hartman has eliminated the use of plastic bags, paper towels and paper napkins, and only uses reusable containers for storing food and cloth napkins and towels. Her yard is landscaped with native plants that are drought resistant, and she hangs clothes to dry, uses solar energy, and rides a bike for getting around. She promotes green ideas to her friends and serves as their role model.

The “Green Lifestyle Contest” was announced in the summer issue of the “rethinker” as a way to highlight and promote what residents in the area are doing to reduce, reuse, and recycle their waste, and other actions that reduce their own carbon footprint. The contest was open to all residents in the SBWMA service area in San Mateo County.

SBWMA

Formed in 1982, the SBWMA is a joint powers authority comprised of 12 member agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos and San Mateo along with the County of San Mateo and the West Bay Sanitary District) in San Mateo County and is a leader in implementing innovative waste reduction and recycling programs. The SBWMA also owns and manages the Shoreway Recycling and Disposal Center in San Carlos consisting of a permitted solid waste transfer station and a recycling processing facility. For more information on the SBWMA, please visit our website at www.RethinkWaste.org.

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