



For Immediate Release

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FREE PLASTIC BAG RECYCLING AT SHOREWAY
Program Kicks Off on America Recycles Day

SAN CARLOS, CA – November 15, 2012 – In honor of America Recycles Day, RethinkWaste and South Bay Recycling (SBR) are announcing that plastic bags can be dropped off for recycling at the Shoreway Environmental Center’s Public Recycling Center in San Carlos starting today. Referred to as “film plastic,” the types of accepted plastic bags include grocery, dry cleaning, produce, bread and frozen food bags – basically any type of plastic bag that stretches when pulled. Shrink wrap is also accepted. The bags and shrink wrap must be clean and empty, with no food inside.

“We are excited to offer this new recycling service for a difficult to handle item that is now so common place in the waste stream,” noted Kevin McCarthy, Executive Director of RethinkWaste. We also continue to support our Member Agencies efforts and other public policy efforts to limit the use of plastic bags and support reusable bags and other more sustainable forms of packaging.”

The Public Recycling Center also accepts a number of other items for recycling and also includes a Buy-Back area for California Redemption Value bottles and cans. The center is open to the general public, including businesses, for buy-back items and some drop off items, but some limitations apply to universal waste items such as batteries and fluorescent tubes.

The following is the list of items that are also accepted for free at the Public Recycling Center, in addition to film plastic:

- Cardboard*
- Mixed paper
- Glass
- Cans
- Plastic containers #1-7
- Used motor oil filters
- Used motor oil (up to 15 gallons)
- Hard and soft cover books
- Scrap metal
- Used motor antifreeze (up to 10 gallons)
- Latex paint (up to 10 gallons)
- Electronics (computers, TVs, cell phones, etc.)
- Household and car batteries
- Sharps (must be in authorized sharps container)
- Cooking oil (residential only up to 15 gallons)
- Clothing
- Working household goods
- Fluorescent light tubes (household only, 6 tubes per visit, must be less than 6ft)

*There is also a purchase program for clean cardboard from customers with large volumes. A minimum of 300 pounds of clean cardboard is required for payment.

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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

America Recycles Day, held annually on November 15th, is the only nationally recognized day and community-driven national awareness event dedicated to promoting and celebrating recycling in the United States. Many communities hold local events throughout the country to celebrate and educate the public on recycling programs on or around this day.

The plastic bag recycling program at the Public Recycling Center is the latest in an ongoing effort by RethinkWaste and its contractors to provide as many opportunities as possible to keep materials out of the landfill. The Public Recycling Center is open Mondays through Saturdays from 8:30 am to 4:00 pm, and can be accessed through Gate 1 at Shoreway, located at 333 Shoreway Road, San Carlos. Please visit www.RethinkWaste.org/shoreway-facility or www.SBrecycling.net for more information on the Public Recycling Center and the Shoreway Environmental Center.

RethinkWaste

Rethink Waste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

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