



**For Immediate Release**

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**RETHINKWASTE SUPPORTS HOLIDAY FOOD AND FUND DRIVE**  
*Donations Accepted at the Shoreway Environmental Center in San Carlos*

**SAN CARLOS, CA - December 7, 2011** – RethinkWaste’s Holiday Food and Fund Drive benefitting the Second Harvest Food Bank of Santa Clara and San Mateo Counties kicks off Thursday, December 8, 2011 at its Shoreway Environmental Center at 333 Shoreway Road, San Carlos. The public is encouraged to drop off food donations to help end local hunger as they visit the facility. Donation barrels will be placed at Shoreway’s Public Recycling Center and at the Transfer Station Scale House. RethinkWaste’s drive runs through January 5, 2012.

“This a time of year where many folks have basic needs like food unmet so we are glad to do our part to support Second Harvest with their holiday food drive,” remarked Kevin McCarthy, Executive Director of RethinkWaste.

While all non-perishable food items are accepted, Second Harvest is in special need of the following items, preferably in plastic or metal containers:

- Meals in a can (stew, chili, soup)
- Tuna and canned meat
- Peanut butter
- Canned foods with pop-top lids
- Low-sugar cereals
- 100% fruit juices in single serving boxes
- Canned fruit packed in juice
- Canned vegetables (low salt)

Monetary donations can also be made by visiting [www.DonateSHFB.org](http://www.DonateSHFB.org), and clicking on the “Donate Now” link, then the “Donate to Your Group’s Drive” button, selecting “Government” as the donor type and then “RethinkWaste” as the organization. Second Harvest hopes to raise \$11.3 million and 1.6 million pounds of food with this year’s campaign.

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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough  
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

The Public Recycling Center is open Monday through Saturday from 8:30 am to 4:30 pm. The Transfer Station is open Monday through Friday from 6 am to 6 pm, and on Saturday and Sunday from 8 am to 5 pm. Please visit [www.RethinkWaste.org/shoreway-facility](http://www.RethinkWaste.org/shoreway-facility) or [www.SBrecycling.net](http://www.SBrecycling.net) for more information on the Public Recycling Center and the Shoreway Environmental Center.

### RethinkWaste

Rethink Waste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at [www.RethinkWaste.org](http://www.RethinkWaste.org) or follow us at [www.Facebook.com/rethinkwaste](http://www.Facebook.com/rethinkwaste) or [www.Twitter.com/rethinkwaste](http://www.Twitter.com/rethinkwaste).

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