



For Immediate Release

For Further Information:
Carolina Leonhardt, RethinkWaste
Phone: 650-802-3509
Email: cleonhardt@rethinkwaste.org

Celebrate America Recycles Day at the Shoreway Environmental Center

Free Compost Giveaway, Tours, and More Promise Fun for the Whole Family!

SAN CARLOS, CA – November 2, 2015 – RethinkWaste, in collaboration with Recology San Mateo County and South Bay Recycling, will host its first annual celebration of “America Recycles Day”. This free event is scheduled for Saturday, November 14th, from 10 am to 1 pm at the Shoreway Environmental Center in San Carlos.

America Recycles Day is celebrated each year in mid-November and is the first community-driven, national event aimed at increasing awareness and encouraging Americans to recycle. Since the first America Recycles Day in 1997, the event has educated millions of Americans on the environmental, social, and economic benefits of recycling.

This year’s event will feature a compost giveaway, tours of the Shoreway Environmental Center, e-waste recycling, arts and crafts, and more. Additionally, the winners of RethinkWaste’s second annual America Recycles Day Poster Contest, open to all 3rd through 6th grade classes in the RethinkWaste service area, will be recognized at the event. The winning posters will be on display, providing attendees an opportunity to see the creativity of local youth.

“To us, America Recycles Day is a way to celebrate our communities’ efforts to conserve natural resources and protect our environment,” said Faustina Mututa, RethinkWaste’s Environmental Education Coordinator. “This is a great opportunity for the community to tour the Shoreway Center and learn about what happens to all the materials put in the blue (recycling), green (organics) and black (garbage) carts.”

The free compost is for residents only, no commercial customers, while supplies last. Paper bags and shovels will be provided for attendees to use, or they may bring their own containers.

Shoreway Environmental Center

The Shoreway Environmental Center, California's Greenest Recycling Center and Transfer Station, serves as a national model for sustainable building practices and innovative recycling and material handling operations. The Shoreway Environmental Center is located at 333 Shoreway Road in San Carlos, California.

RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste's environmental education and tour program has also received state and national awards and hosts over five-thousand visitors per year. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

###

610 Elm Street, Suite 202 P: 650-802-3500
San Carlos, CA 94070 F: 650-802-3501 RethinkWaste.org

MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

Printed on recycled paper