

The Rethinker is a newsletter dedicated to educating residents and businesses regarding waste reduction, reuse and recycling. With your help, we can achieve our goals of diverting waste from the landfill and maintaining healthy, livable communities.

In this issue:

- Green Vacation Tips
- America Recycles Day Event
- Poster Contest Winner

RethinkWaste: 610 Elm Street, Suite 202
San Carlos, California 94070

♻️ Printed on recycled paper with soy based ink.

RETHINKER

SUMMER 2015



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Time to Hit the Trails!

Summertime means outdoor adventures and explorations. Whether you're camping, taking daytrips or staycations, or traveling to other parts, here are some ways to make your time off a little greener to improve the planet we all share.

- Pick a local park, campground or point of interest to save fuel (and money). Less travel time means more time to enjoy the location. Maybe take a tour of our Shoreway Environmental Center! www.rethinkwaste.org/tours
- Borrow or rent equipment. Whether it's camping gear, paddle boards or beach volleyballs, ask a friend and return the favor next time. Remember, less is more when camping or hiking!
- Use reusable dishes. Nothing means summer like meeting friends and family outside – just remember to pack reusable dishes, napkins and glasses for your picnic!
- No item left behind. To play off the Boy Scout motto, leave any place you go better than you found it. Pack a reusable bag to pick up any trash you find on your trip. Recycle and properly dispose of the rest.



Announcements

Labor Day | Monday, September 7

No change to CartSMART collection services by Recology. Set your carts out for collection as usual. Recology's administrative offices will be closed. The Shoreway Environmental Center will be open.

America Recycles Day | Saturday, November 14

See inside for more information.



The Rethinker

Ask the Rethinker

Dear Rethinker,

Help! I'm trying to do my part and be waterwise in my garden. How can I make the little watering I do last longer?

— Waterwise in West Bay Sanitary District

Dear Waterwise,

Brown is definitely the new green when it comes to your lawn and garden given California's severe drought. One easy way is to work compost 6 inches into your soil to retain water, reduce compaction, feed earthworms and provide valuable nutrients to your plants. We have free compost year-round at our Shoreway facility in San Carlos for our residents. For more information on our compost giveaway, go to www.rethinkwaste.org/shoreway-facility/compost-giveaway. Visit www.bayareagardening.org for more waterwise gardening tips.



Celebrate America Recycles Day!

Join us for our first America Recycles Day Event at Shoreway.

Saturday, November 14, 10 am – 1 pm

Shoreway Environmental Center, 333 Shoreway Road, San Carlos

The free event includes fun activities for the whole family with arts and crafts, tours, free compost and more! Don't forget to also bring your empty bottles and cans for redemption. Look for more information on our website in the fall.

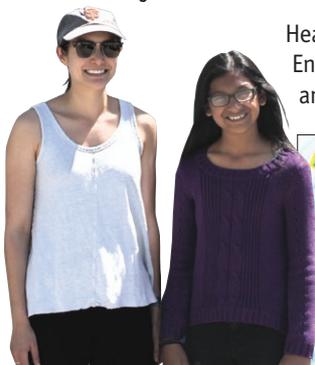
America Recycles Day, held annually on November 15th, is the only nationally recognized day and community-driven national awareness event dedicated to promoting and celebrating recycling in the United States. Many communities hold local events throughout the country to promote recycling programs.



Poster Contest Winner

Fifth grader, Raina Lahiri from Cipriani Elementary, Belmont, took first place in our 2014 America Recycles Day Poster Contest, "Rethink Waste – This Is How I Recycle!" earlier this year. The winning artwork has been turned into a truck sign on a Recology San Mateo County collection truck.

Heather Co, RethinkWaste Environmental Education Associate, and Raina Lahiri



Download the Free "my waste" Mobile App

The "my waste" mobile app makes it more convenient for residents to see their service day, access program information, make service requests (such as scheduling a Bulky Item Collection appointment) as well as set reminders, and more!



You can download it by scanning the code or visiting www.RethinkWaste.org.

Program Reminders

Please do not overfill carts to prevent materials from blowing out and becoming litter. Lids must be completely closed for service. Visit www.RethinkWaste.org/programguide for details.

Information & Resources

The regional public agency that helps local communities reduce waste through innovative programs and partnerships and by managing service contracts. **650-802-3500 | rethinker@rethinkwaste.org | www.rethinkwaste.org**

For questions about your bill and the CartSMART program: **Recology San Mateo County**, 225 Shoreway Road • San Carlos, CA 94070 **650-595-3900 | carts@recology.com | www.RecologySanMateoCounty.com facebook.com/RecologySanMateoCounty**

For questions about the Shoreway Environmental Center: **South Bay Recycling**, 333 Shoreway Road • San Carlos, CA 94070 **650-802-8355 | www.SBRecycling.net**



For the latest on CartSMART, sustainability & other facts, follow us on social media:



[rethinkwaste](http://rethinkwaste.org)

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