

DRAFT MINUTES

**SOUTH BAYSIDE WASTE MANAGEMENT AUTHORITY
SPECIAL MEETING OF THE BOARD OF DIRECTORS**

April 24, 2014 – 12:30 p.m.

RethinkWaste Board Room at the Shoreway Environmental Center

1. Call To Order: 12:38 PM
2. Roll Call:

Agency	Present	Absent	Agency	Present	Absent
Atherton	X		Menlo Park	X	
Belmont		X	Redwood City	X	
Burlingame		X	San Carlos	X	
East Palo Alto		X	San Mateo	X	
Foster City	X		County of San Mateo		X
Hillsborough	X		West Bay Sanitary District	X	

3. Public Comment

Persons wishing to address the Board on matters NOT on the posted agenda may do so.

Each speaker is limited to two minutes. If there are more than five individuals wishing to speak during public comment, the Chairman will draw five speaker cards from those submitted to speak during this time. The balance of the Public Comment speakers will be called upon at the end of the Board Meeting.

If the item you are speaking on is not listed on the agenda, please be advised that the Board may briefly respond to statements made or questions posed as allowed under The Brown Act (Government Code Section 54954.2). The Board's general policy is to refer items to staff for attention, or have a matter placed on a future Board agenda for a more comprehensive action or report and formal public discussion and input at that time.

None

4. SBWMA Staff Presentation

Staff Feldman and Staff Devincenzi gave a presentation on commercial recycling overview, and the SBWMA's role.

TAC Member Rodericks asked if Member Agencies or the SBWMA are responsible for AB341 compliance.

Staff Feldman answered that both are responsible, though the SBWMA is not held responsible for regulatory compliance, the JPA is instrumental in getting the data.

TAC Member Scott asked about the fines for not complying with AB341.

Staff Feldman answered that there is a \$10,000 per day fine if an Agency is not making a good faith effort to educate the businesses.

Member Bronitsky asked if commercial entities have to use Recology.

Staff Feldman answered not for Recycling but for garbage yes.

Vice Chair Dehn asked if there were presentations to Chambers of Commerce to supplement the City Council presentations.

Staff Devincenzi answered that they have done a few chamber presentations, and that she could contact her about arranging a Menlo Park Chamber presentation.

TAC Member Walter asked who the nine dedicated commercial recycling people are.

Staff Feldman answered that they are Recology's Waste Zero Specialists, and that their positions are specific to Commercial Recycling Outreach in the Franchise Agreements.

Staff Devincenzi continued the presentation comparing the SBWMA service area to other service areas nearby.

Contra Costa:

Vice Chair Dehn asked if each jurisdiction in the Contra Costa JPA had a different exclusive franchised hauler.

Staff Devincenzi answered that businesses in the 6 member agencies of that JPA can choose service from 6 different recycle haulers, but only one franchised garbage hauler, and that the JPA in Contra Costa holds the franchise agreement.

TAC Member Walter asked how many of those businesses back haul.

Executive Director McCarthy answered that big box retailers back haul, and that it was not exclusive to San Mateo County.

San Francisco:

Vice Chair Dehn asked how San Francisco was framing the term junior staff.

Staff Feldman answered that it is basically a job training program.

TAC Member Walter asked if the SBWMA includes C&D numbers in diversion totals.

Staff Devincenzi answered that it is not included because it's open market in this area, and not all of the SBWMA Member Agencies have C&D ordinances.

Palo Alto:

Staff Devincenzi explained Palo Alto's programs and diversion totals.

Executive Director McCarthy added that Palo Alto has the gold standard of programs.

StopWaste Alameda County:

Staff Devincenzi noted that StopWaste's primary focus is public outreach and policy.

Member Aguirre noted the discrepancy in the diversion number totals.

Staff Devincenzi acknowledged the difference and said a corrected version would be emailed.

TAC Member Rodericks asked if commercial recycling was franchised in Alameda County.

Staff Devincenzi answered that it is open market.

Executive Director McCarthy noted that the key take away for Alameda County's programs is that it is a very different model.

Member Dehn asked how Stop Waste was funded.

Staff Devincenzi answered through the Measure D landfill surcharge, and other surcharges.

San Jose:

Member Olbert asked how a dry/wet system works.

Executive Director McCarthy explained that there was a \$35-40M upgrade to the facilities to implement the wet/dry system, not including the anaerobic digester, but there are hitches in the system. The facility operator is having trouble marketing some their materials due to China's "green fence" restrictions. There are tradeoffs, and it is a philosophical debate because cross mixing of materials leads to less value.

Staff Feldman then discussed key takeaways from the discussion on commercial recycling best practices.

Vice Chair Dehn asked if every other week collection was allowed by state law.

Staff Feldman answered that by state law putrescible waste has to be picked up every week, most of which is compostable. He noted that there are few outliers like diapers that would need to be addressed.

TAC Member Murray asked how costs would work if garbage was only picked up every other week.

Staff Feldman answered that there would be minimal savings.

Chair Widmer added that Atherton looked into this, and they were told it wasn't possible with the current model, so it's probably something that can't be changed until the current contract changes. He thought a study was needed to see what the savings might be, and when they could be implemented.

Executive Director McCarthy added that it probably doesn't make sense with the current rate model.

Member Aguirre commented that Redwood City got a lot of complaints when they went to weekly recycling, noting change is difficult.

Vice Chair Dehn noted that she was concerned the every other week trash would lead to increased contamination in the recycling.

5. Recology Presentation

Tammy DelBene Waste Zero Manger gave a Power Point Presentation on Recology's programs.

Member Aguirre asked what a Buddy Bag was.

Staff Devincenzi and Feldman had examples to show.

Tammy DelBene explained that they are the bags given to multifamily residents to have in their individual units to facilitate recycling. She also explained the desk side containers that businesses get when they sign up for service.

Member Benton asked why Recology couldn't provide the door to door service similar to the concierge companies.

Tammy DelBene answered that it is a very labor intensive service, and labor at union wages makes it cost prohibitive for Recology to do.

Member Dehn asked what is happening to the food scraps the concierge services are picking up.

Tammy DelBenne answered that they are being taken to a pig farm.

Member Dehn asked if the multifamily units using these services are using any Recology services.

Tammy DelBene answered that they have to use Recology for garbage, and most have recycling, but that the garbage size is going down due to the concierge service.

6. Adjourn: 2:10PM