

# Prepping for Plastic Free July

Welcome!

Thank you for joining us! The webinar will begin shortly.

## Order of Events:

- Introduction Presentation
- Video: “We Tried Going Zero-Waste During Quarantine”
- Breakout Room #1
- Regroup
- Breakout Room #2
- Takeaways + Closing

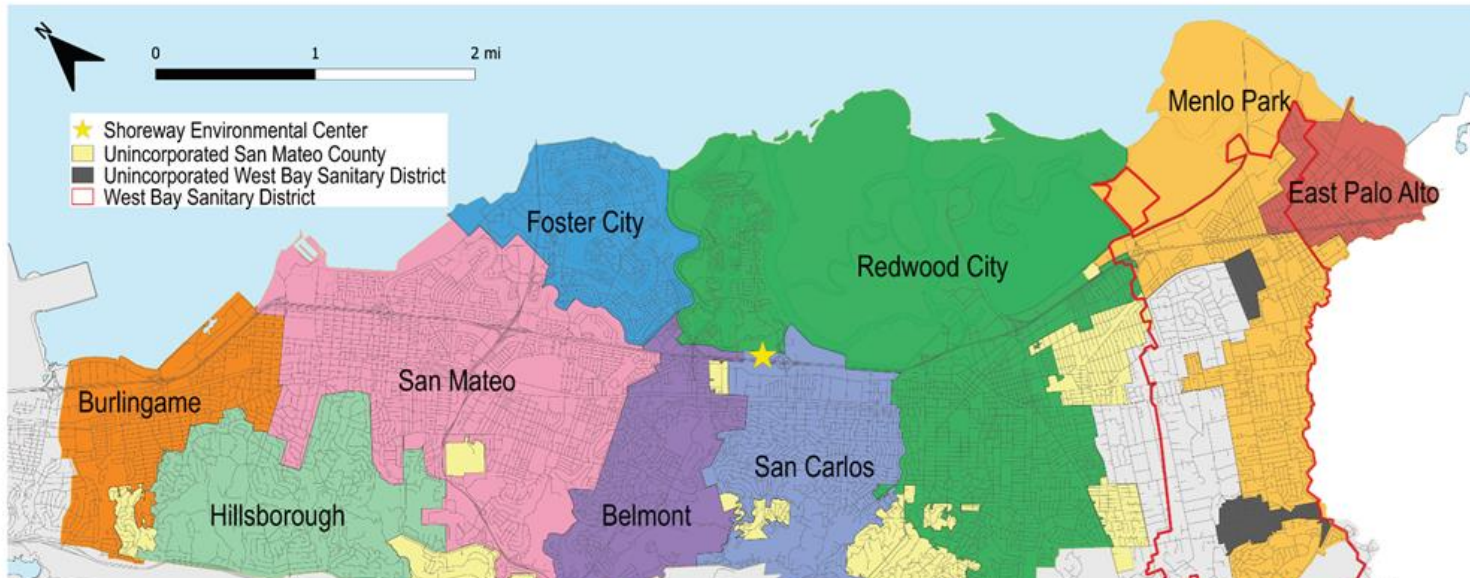
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# Prepping for Plastic-Free July

# Who Are We?

## RethinkWaste Service Area



- 428,000 residents
- 151,300 households; 6,000 businesses

# Who Are We?

- RethinkWaste = 11 public agencies in San Mateo County



# Realities

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## Waste is inevitable

It is IMPOSSIBLE to be entirely waste-free. No sweat!



## Results depend on you!

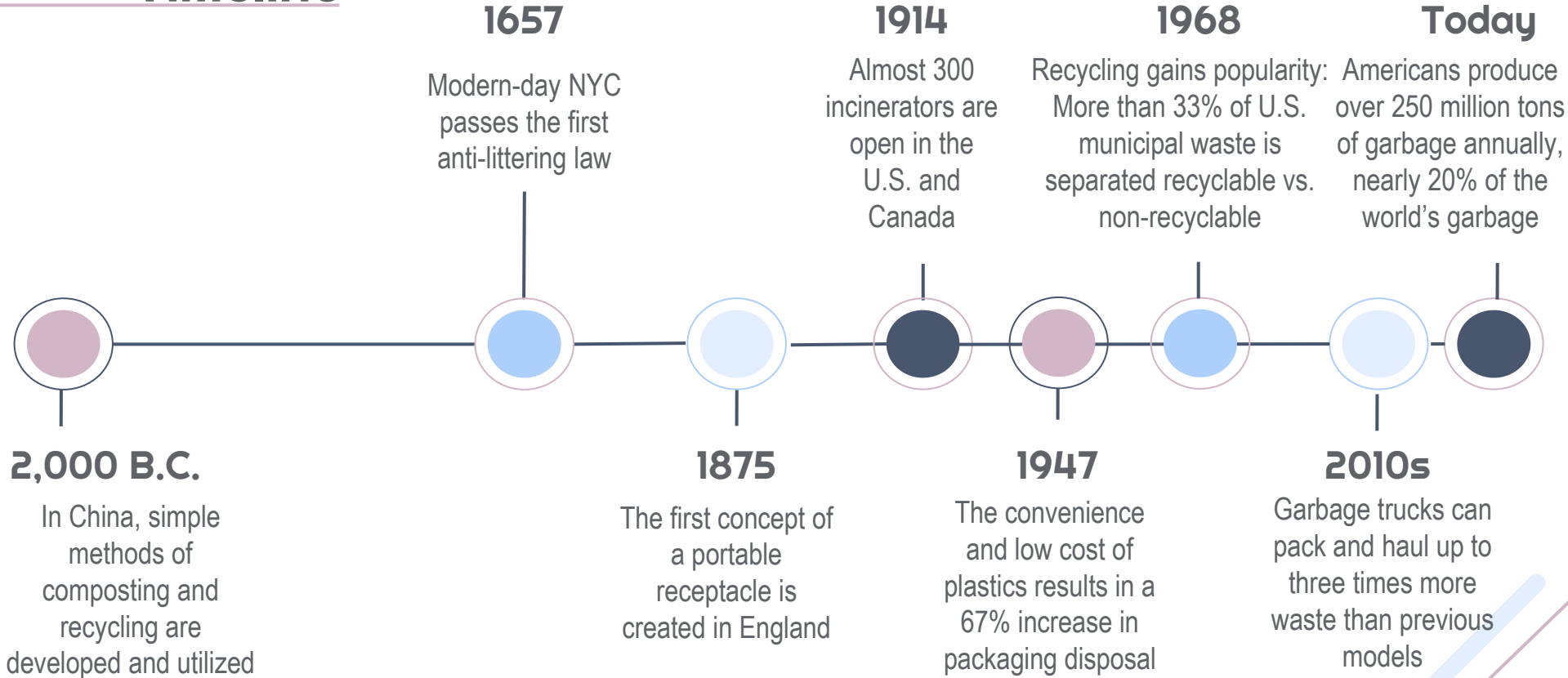
We can ALL try our best to minimize the waste we produce.  
Some > none



# World History of Waste

How did we get here?

# Timeline







# What can we do?



# Principles of Zero Waste



## Producer Responsibility

Establishing, funding, and managing end of life systems for their products



## Consumer Responsibility

Consumption and proper disposal



## Political Responsibility

Brings both community and industrial responsibility together in a harmonious whole

Source: Zero Waste International Alliance

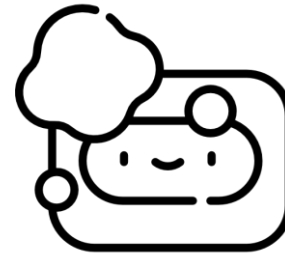
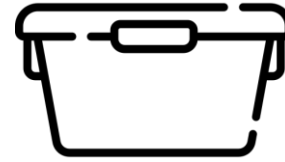
**“We don’t need a handful of people doing zero waste perfectly. We need millions of people doing it imperfectly.”**

**—Anne-Marie Bonneau,  
Zero Waste Chef**

# Waste Reduction Tips

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- **Switch to reusables** - one at a time and store in a convenient place
- **When ordering takeout, request no plastic utensils and no plastic bag**
- **Repurpose old t-shirts to use as napkins, rags, and towels**
- **Use bar soap or refillable soap**
- **Borrow, rent, or refill when possible**



# THANK YOU!

Laura Wessberg, Environmental Education Associate

Nadia Thompson, Environmental Education Fellow

Joanna Rosales, Outreach & Communications Coordinator

RethinkWaste.org

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