



A Public Agency

PUBLIC EDUCATION, OUTREACH AND LEGISLATION

STAFF REPORT

To: SBWMA Board Members
From: Emi Hashizume, Environmental Education Manager
Joanna Rosales-Jose, Outreach & Communications Manager
Date: November 17, 2022 Board of Directors Meeting
Subject: Approval of a Resolution to Appoint one Board Member and one TAC Member to the Public Education and Outreach Committee

Recommendation

It is recommended that the SBWMA Board of Directors approve Resolution No 2022-55 authorizing the following action:

Appoint one Board Member and one Technical Advisory Committee Member to the Public Education and Outreach Committee.

Summary

The SBWMA requests the appointment of one Board Member and one Technical Advisory Committee (TAC) member to the Public Education and Outreach Committee to bring the full membership of this Ad Hoc Committee made up of Board, TAC and Recology staff to eight members co-lead by SBWMA Environmental Education Manager Emi Hashizume and Outreach and Communications Manager Joanna Rosales-Jose. In 2021, two vacancies on the committee opened due to a TAC member retirement and another transitioning from the SBWMA Board.

The current members of the Public Education and Outreach Committee are as follows:

- Jon Froomin – Board Member, Foster City
- Ruben Abrica – Board Member, East Palo Alto
- Andra Lorenz – TAC Member/Chair, Foster City
- Gordon Tong – TAC Member, County of San Mateo
- Vicki Sherman – City Staff, Redwood City
- Mia Rossi – Waste Zero Manager, Recology San Mateo County

Staff requests that the Board appoints one Board Member to be decided at today's meeting, and approval of Siliva Pa'uli (currently City of San Mateo's TAC Alternate) to join the Public Education and Outreach Committee beginning in January 2023.

This committee provides welcome guidance on the development of SBWMA public outreach and education programs and campaigns, and related projects. Committee members provide important input and feedback, assisting SBWMA staff in making relevant, inclusive decisions. In addition, the committee provides assistance to staff in preparing the three-year Public Education and Recycling Technical Assistance Plan. The Committee currently meets 2-3 times a year.

Background

In January of 2018 the SBWMA Board of Directors approved resolution 2018-06 to re-activate the Agency's Ad Hoc Public Education and Outreach Committee consisting of Board Members, Technical Advisory Committee (TAC) or Alternate TAC Members, critical stakeholders, and staff. In January 2021, Board Member Davina Hurt (Belmont) stepped off the SBWMA Board, which left a vacancy on the Public Education and Outreach Committee. In November 2021, TAC Chair Roxanne Murray (San Mateo) retired, opening a second unfilled seat on the committee.

Fiscal Impact

There is no specific fiscal impact associated with this item.

Attachments:

Resolution 2022-55



RESOLUTION NO. 2022-55

RESOLUTION OF THE SOUTH BAYSIDE WASTE MANAGEMENT AUTHORITY BOARD OF DIRECTORS APPOINTING ONE BOARD MEMBER AND ONE TAC MEMBER TO THE PUBLIC EDUCATION AND OUTREACH COMMITTEE

WHEREAS, the SBWMA established a formal system to appoint members of standing and ad hoc SBWMA committees in March 2021, and

WHEREAS, there is a need to add a new Board and TAC committee member to the Public Education and Outreach Committee to allow for a more diverse perspective from our member agencies while discussing public outreach and education programs and projects, and

NOW, THEREFORE BE IT RESOLVED that the South Bayside Waste Management Authority hereby approves the appointment of Siliva Pa’uli (San Mateo TAC Alternate) and the following Board Member to the Public Education and Outreach Committee. _____

PASSED AND ADOPTED by the Board of Directors of the South Bayside Waste Management Authority, County of San Mateo, State of California on the 17th day of November, 2022, by the following vote:

Agency	Yes	No	Abstain	Absent	Agency	Yes	No	Abstain	Absent
Belmont					Redwood City				
Burlingame					San Carlos				
East Palo Alto					San Mateo				
Foster City					County of San Mateo				
Hillsborough					West Bay Sanitary Dist				
Menlo Park									

I HEREBY CERTIFY that the foregoing Resolution No. 2022-55 was duly and regularly adopted at a regular meeting of the South Bayside Waste Management Authority on November 17, 2022.

ATTEST:

Alicia Aguirre, Chairperson of SBWMA

Cyndi Urman, Clerk of the Board