



2024
Retreat

A Public Agency

RethinkWaste Board/TAC/ Contracting Partners 2024 Retreat Preparation Staff Reports

STAFF REPORT

To: SBWMA Board Members, TAC Member and Contracting Partners
From: Joe La Mariana, Executive Director
Date: March 28, 2024 Board, TAC, Contracting Partners Retreat
Subject: Discussion on RethinkWaste's 2024 Opportunities and Challenges

Recommendation:

This staff report is for discussion purposes only and no formal action is requested of the Board of Directors or TAC Members at this time. It is staff's recommendation that committee members attending the Board/TAC/Contracting Partner's retreat on March 28, 2024, come prepared to discuss the following topics.

Summary

At the 2024 Board, TAC and Contracting Partners Retreat, RethinkWaste's Senior Management team will discuss their upcoming opportunities and challenges. Below are some questions to consider in anticipation of that discussion.

Finance

- How to replenish and build Agency reserves?

Outreach, Education and Compliance

- What is the best use of finite Agency resources for public outreach?
 - Public outreach focus – awareness campaigns or targeted outreach?
 - How do we balance the need for program work with the growing demand for tours with limited staff?

Shoreway Facility and Operations

- Is there political will to work towards making the Organics-to-Energy project go. Or is it a no go?
- How does the Agency address the urgent need for site optimization while balancing the uncertainty of compliance needs?

STAFF REPORT

To: SBWMA Board Members, TAC Member and Contracting Partners
From: Joe La Mariana, Executive Director
Date: March 28, 2024 Board, TAC, Contracting Partners Retreat
Subject: Discussion on Revised Agency Mission and Vision Statement

Recommendation:

This staff report is for discussion purposes only and no formal action is requested of the Board of Directors or TAC Members at this time.

Summary

At the 2023 Board, TAC and Contracting Partners Retreat breakout groups gave feedback on the current mission statement and suggestions for a new mission statement. In conjunction with the kickoff to the 2025-2034 Long Range Plan, staff would like to discuss a proposed new Agency Mission and Vision Statements that will be reflected in the Long-Range Plan and drive the agency's work for the next 10 years.

Current Mission Statement

To serve as solid waste industry leaders in public health, safety and environmental stewardship by providing our ratepayers with innovative cost-effective zero waste programs and Member Agency climate action plan alignment through education, engagement, infrastructure and policy development.

Proposed Revised Mission Statement

To implement innovative, cost-effective waste reduction and recycling programs for our Member Agency communities through high quality collection services, environmental education, facility infrastructure and policy development.

Current Vision Statement

Rethink Waste is recognized for its innovative waste reduction and recycling programs and facility infrastructure which are dedicated to the preservation and enhancement of the quality of life and the environment for our member agency communities.

Proposed Revised Vision Statement

To create affordable and sustainable programs that lead to a zero-waste future.