



RecologyTM
San Mateo County
WASTE ZERO

RETHINKWASTE TAC MEETING

FEBRUARY 13, 2025

WASTE ZERO DEPARTMENT



Alex Rinear
Waste Zero Manager



Joanna Li
Waste Zero Specialist
Belmont, Foster City, San Carlos



Ishajuwan Saunders
Waste Zero Specialist
Burlingame, Hillsborough



Santa Hernandez
Waste Zero Specialist
County of San Mateo, East Palo Alto,
North Fair Oaks



Zoe Bravo
Waste Zero Specialist
Menlo Park, West Bay Sanitary District



Xochitl Medina
Waste Zero Specialist
Redwood City



Jennifer Hannan
Waste Zero Specialist
Redwood City



Yvette Madera
Senior Waste Zero Specialist
San Mateo



Benner Mullin
Waste Zero Specialist
San Mateo



Gabriela Navarro
Waste Zero Reporting Analyst

2024 WASTE ZERO OUTREACH

632



New Organic
Commercial Customers

466



Onsite & Virtual
Meetings

5,739



Doorhangers
Delivered

3,351



Community Members
Educated

7,080



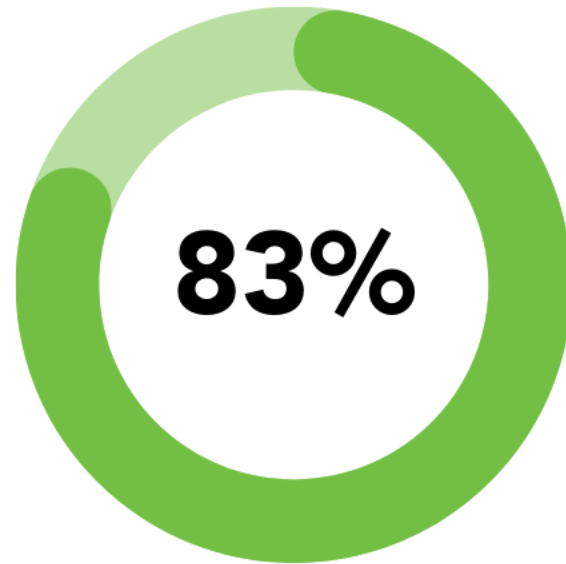
Customer Outreach
(calls, voicemails, emails)

150



Trainings, Presentations,
Community & Tabling Events

PARTICIPATION PERCENTAGES

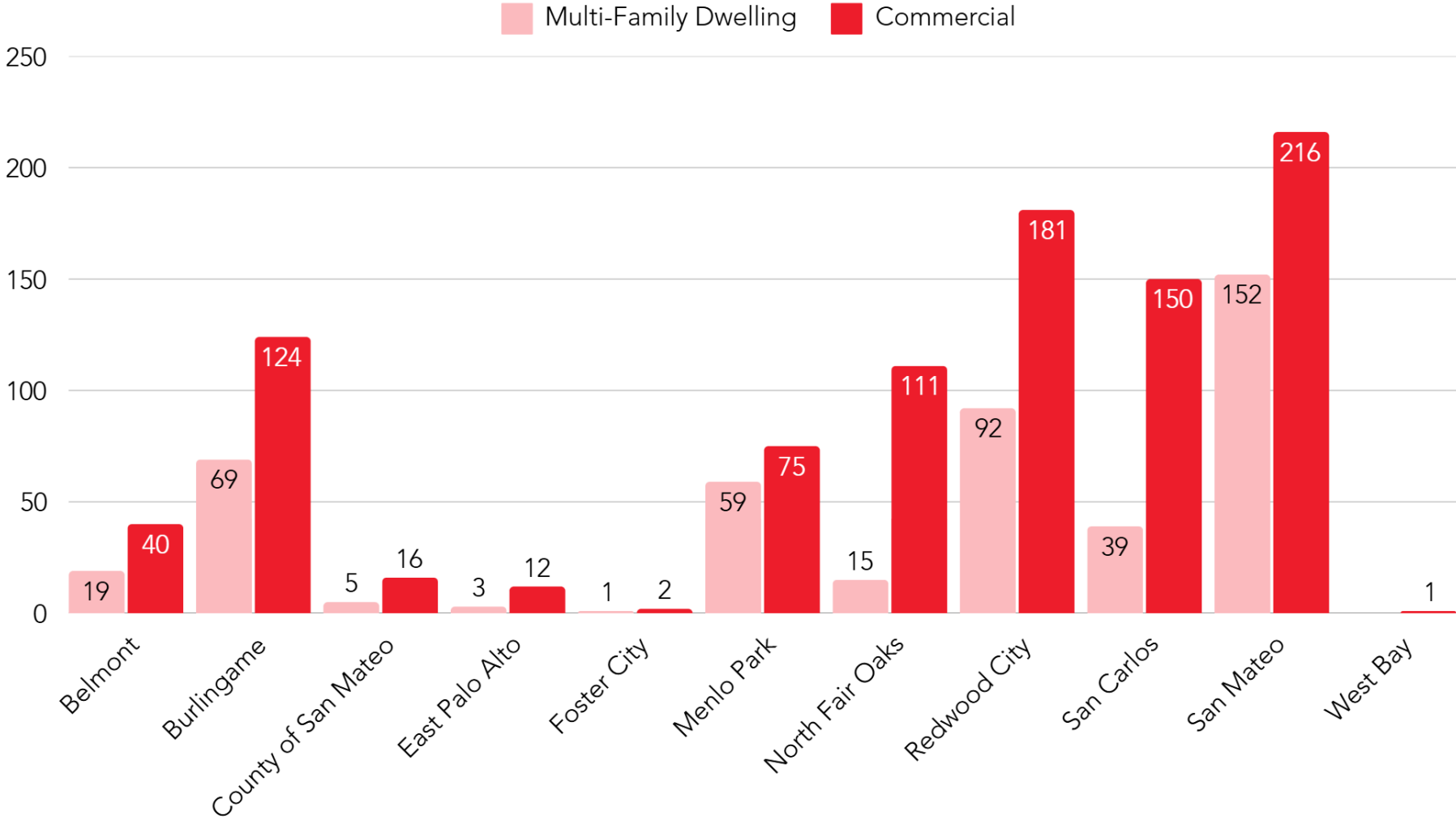


Commercial Business
2.4% increase from Q3



Multi-Family Dwellings
7% increase from Q3

NON-COMPLIANT ACCOUNTS BY MEMBER AGENCY



QUARTERLY REPORT



**2024
QUARTER 3**
 RECYCLING TECHNICAL ASSISTANCE PLAN STATUS REPORT
 2024 - 2026

R
 Recology.
 San Mateo County
 WASTE ZERO

I. Recycling Technical Assistance Plan Status Report 40 10/30/2024



**2024
QUARTER 4**
 RECYCLING TECHNICAL ASSISTANCE PLAN STATUS REPORT
 2024 - 2026

R
 Recology.
 San Mateo County
 WASTE ZERO

I. Recycling Technical Assistance Plan Status Report 40 01/30/2025