



For Immediate Release

For Further Information:
Monica Devincenzi, RethinkWaste
Phone: 650-802-3509
Email: mdevincenzi@rethinkwaste.org

**RETHINKWASTE NARROWS 2014 AMERICA RECYCLES DAY POSTER CONTEST
SUMISSIONS TO TOP FIVE**

Public Invited to Select the Final Winners January 12th - 16th

SAN CARLOS, CA - January 9, 2015 - RethinkWaste has narrowed down the submissions the Agency received to the top five for its first America Recycles Day Poster Contest and is now seeking the public's help in selecting the final winners. The public can vote for their top three favorites through RethinkWaste's Facebook page (www.Facebook.com/rethinkwaste) Monday, January 12th through Friday, January 16th. The winning artwork will be prominently displayed and used on various RethinkWaste public education and outreach materials in 2015.

A total of 216 submissions were received for this year's contest, "Rethink Waste - This Is How I Recycle!" which was open to all 3rd through 6th grade students in the RethinkWaste service area. The top five submissions that best met the contest criteria were received from Michele Hratko (4th grade, Belmont Oaks Academy, Belmont), Ella Galli (5th grade, St. Catherine of Sienna, Burlingame), Raina Lahiri (5th grade, Cipriani Elementary, Belmont), Amanda Li (6th grade, Central Middle School, San Carlos), and Samantha Campbell (6th grade, Central Middle School, San Carlos).

"We are amazed by how creative kids got with their posters, and it was very difficult selecting the top five," said Heather Co, RethinkWaste Environmental Education Associate. "We are so proud of how well they understand the importance of recycling and taking care of the environment."

The first through third place winners will receive the following:

First Place

- Artwork displayed
- iPod Shuffle
- \$25 iTunes gift card

Second Place

- \$50 gift card

Third Place

- \$25 gift card

The winners will be notified by January 23, 2015. The first place winner will have their poster enlarged and displayed and used on such items as the side of Recology San Mateo County's

610 Elm Street, Suite 202 | P: 650-802-3500 | RethinkWaste.org
San Carlos, CA 94070 | F: 650-802-3501

MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

residential collection vehicle in their city, at RethinkWaste's Shoreway Environmental Center in San Carlos, and on RethinkWaste's website, newsletters and other educational materials in 2015.

RethinkWaste announced the poster contest for America Recycles Day and entries were due by December 19, 2014. America Recycles Day, held annually on November 15th, is the only nationally recognized day and community-driven national awareness event dedicated to promoting and celebrating recycling in the United States. Many communities hold local events throughout the country to celebrate and educate the public on recycling programs on or around this day.

RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

###