For Immediate Release

RETHINKWASTE ANNOUNCES FREE COMPOST GIVEAWAY PROGRAM FOR LOCAL SCHOOLS
Program Offered to All Schools in RethinkWaste Service Area

SAN CARLOS, CA – February 19, 2013 – RethinkWaste is excited to announce its new free Compost Giveaway Program for both public and private schools within its service area on the Peninsula.

Through the program, schools can receive up to five 50-pound bags of compost for a garden project, or up to 20 cubic yards of the material for landscaping projects per school year. The compost is made from the yard trimmings and food scraps set out by residents and businesses for collection in the green CartSMART and BizSMART containers.

The Compost Giveaway Program is meant to serve as a resource for schools in alignment with the California Department of Education’s Garden in Every School initiative. According to the state, students who participate in school garden projects discover fresh food, make healthier food choices, and are physically active. Using compost in gardens and landscaping projects helps improve soil quality, conserve water and control erosion, among others.

“We are excited to extend this program and service to all schools in our service area just in time for spring, when lots of garden activities are going to resume,” said Faustina Mututa, RethinkWaste Environmental Education Coordinator. “We hope that schools take advantage of this opportunity and get kids involved in garden projects – closing the loop on how all their food waste and yard clippings can be reused again to grow healthy, fresh fruits and vegetables!”

Interested schools simply need to complete a request form to receive the compost. Schools need to arrange for the pick up of the bags of compost at the Shoreway Environmental Center in San Carlos. RethinkWaste will arrange for the delivery of the larger quantity of loose compost through Recology San Mateo County at no additional cost to the schools.
The Compost Giveaway Program is offered through the Environmental Education Center at the Shoreway facility. To request the compost and for more information about other programs available to schools, please visit www.RethinkWaste.org.

RethinkWaste
Rethink Waste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

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