ATHERTON AND REDWOOD CITY DOOR-TO-DOOR HOUSEHOLD HAZARDOUS WASTE COLLECTION PROGRAM STARTS MARCH 1

SAN CARLOS, CA – February 25, 2015 – The new Door-to-Door Household Hazardous Waste (HHW) Collection Program starts March 1 for all residents in the Town of Atherton and the City of Redwood City. Through the convenient new collection program, residents in both communities will follow a simple process to safely and properly manage items such as paint, solvents, insecticides, cleaning products, fluorescent lamps, laptops, computers monitors, TVs and sharps. The program is being offered at no additional cost to residents.

“This new offering is a great step forward for our residents. The convenient HHW pick-ups will save our residents from having to transport these hazardous items to the County’s HHW Collection Facility. Additionally the service helps ensure that these items do not find their way to the landfills,” said Bill Widmer, Town of Atherton Council Member and RethinkWaste Board Chairman. The RethinkWaste partnership with Atherton continues to provide our residents a full compliment of service with the weekly pick-ups, the bulky item collections and now with the HHW program.”

To participate, residents can call 800-HHW-PKUP (800-449-7587) or send an email to atyourdoor@wm.com to schedule a collection appointment with At Your Door Special Collection (formerly known as Curbside, Inc., the company contracted by RethinkWaste to provide the collection service.) At Your Door will then send residents a collection kit through the mail that includes an instruction sheet, plastic bag for those items that must be bagged, labels and a tie for the bag. At Your Door will then send a collection vehicle on the day of the appointment and collect the items from the resident. The items must be prepared following the instructions provided and placed near the front door, garage or other area near the front of the home by 7 am on the scheduled day. Collection appointments will be scheduled for Mondays through Fridays.

This program is for all residents, including single-family homes, condominiums, townhouses and apartments, in both Atherton and Redwood City. There are no limits on the number of appointments residents can schedule.

Atherton and Redwood City are the newest and final RethinkWaste Member Agencies offering the program to their respective residents. The Cities of Belmont, Burlingame, East Palo Alto, Foster City, Menlo Park, San Carlos and San Mateo, the Town of Hillsborough, San Mateo County and the West
Bay Sanitary District rolled out the program in prior years to their respective communities. Since the program started in May 2010 through January 2015, 604,000 pounds of HHW material, 600,000 pounds of Universal Waste and 343,000 pounds of electronic scrap have been collected through At Your Door in the participating communities.

RethinkWaste awarded At Your Door a contract for the services in October 2009. The Southern California-based company, a subsidiary of Waste Management, provides door-to-door services to over 40 jurisdictions across the country. Materials collected from the RethinkWaste service area are processed at At Your Door’s facility in the East Bay.

For more details on the program, visit www.RethinkWaste.org/hhw.

RethinkWaste
RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

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