



A Public Agency

## For Immediate Release

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### ONE MILLION POUNDS OF RESIDENTIAL HOUSEHOLD HAZARDOUS WASTE COLLECTED THROUGH DOOR-TO-DOOR PROGRAM *Convenient Program Available to 366,000 residents in the RethinkWaste Service Area*

**SAN CARLOS, CA - July 26, 2013** – RethinkWaste is excited to announce that over one million pounds of household hazardous waste (HHW) have been collected from residents in participating communities through its convenient Door-to-Door HHW Collection Program. Since it was initially started in May 2010 through June 2013, approximately 405,519 pounds of HHW material, 418,552 pounds of Universal Waste and 194,624 pounds of electronic scrap have been collected.

“This is an exciting milestone demonstrating how much of this material is stored out there in residents garages and other storage places,” remarked Kevin McCarthy, Executive Director of RethinkWaste. “The challenge is that lots more legacy material is out there and more generated every year with new consumer purchases. We need to stem this flow and certainly get more product stewardship laws on the books to pay for collection programs.”

Through the program, residents follow a simple process to safely and properly manage items such as paint, solvents, insecticides, cleaning products, fluorescent lamps, laptops, computers monitors, TVs and sharps. The Door-to-Door HHW Collection program is for all residents, including single-family homes, condominiums, townhouses and apartments, in the following participating RethinkWaste Member Agencies: Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, San Carlos, San Mateo, San Mateo County and the West Bay Sanitary District.

To participate, residents can call 800-HHW-PKUP (800-449-7587) or send an email to [atyourdoor@wm.com](mailto:atyourdoor@wm.com) to schedule a collection appointment with At Your Door Special Collection (formerly known as Curbside, Inc., the company contracted by RethinkWaste to provide the collection service.) At Your Door will then send residents a collection kit through the mail that includes an instruction sheet, plastic bag for those items that must be bagged, labels and a tie for the bag. At Your Door will then send a collection vehicle on the day of the appointment and collect the items from the resident. The items must be prepared following

the instructions provided and placed near the front door, garage or other area near the front of the home by 7 am on the scheduled day.

Burlingame was the newest RethinkWaste Member Agency to offer the program to its residents starting February 1, 2013. The other Member Agencies rolled out the program earlier to their respective communities. There are no limits on the number of appointments residents can schedule.

For more details on the program, visit [www.RethinkWaste.org](http://www.RethinkWaste.org).

### RethinkWaste

Rethink Waste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at [www.RethinkWaste.org](http://www.RethinkWaste.org) or follow us at [www.Facebook.com/rethinkwaste](https://www.facebook.com/rethinkwaste) or [www.Twitter.com/rethinkwaste](https://www.twitter.com/rethinkwaste).