



**For Immediate Release**

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**RETHINKWASTE ANNOUNCES 2014 AMERICA RECYCLES DAY POSTER CONTEST**  
*Contest Open to All 3<sup>rd</sup> through 6<sup>th</sup> Grade Students in Service Area*

**SAN CARLOS, CA - November 14, 2014** – RethinkWaste is calling on all 3<sup>rd</sup> through 6<sup>th</sup> grade students in its service area to show off their artistic talents in the Agency’s first America Recycles Day Poster Contest. The theme of the contest is “Rethink Waste – This Is How I Recycle!” The winning artwork will be prominently displayed and used on various RethinkWaste public education and outreach materials in 2015.

“Kids know a lot about recycling and taking care of our environment, and they are so creative,” said Heather Co, RethinkWaste Environmental Education Associate. “The poster contest is one more way that we can bring the two together – we can’t wait to see what they come up with.”

The posters must be 8.5 x 14 inches and any medium can be used, including paint, markers, crayons, colored pencils. Bright, rich colors are encouraged. Only one entry per student will be accepted, and posters must include original artwork only.

The posters must be submitted by 5 pm on Friday, December 19, 2014 to RethinkWaste at 610 Elm Street, Suite 202 (second floor of the San Carlos Library) in San Carlos. A total of five posters that best meet the criteria will be chosen out of all of the entries and posted online for the public to vote for their top three favorites. Online voting will take place January 12-16, 2015 and winners will be notified by January 23, 2014. The first place winner will have their poster enlarged and displayed and used on such items as the side of Recology San Mateo County’s residential collection vehicle in their city, at RethinkWaste’s Shoreway Environmental Center in San Carlos, and on RethinkWaste’s website, newsletters and other educational materials in 2015. The first through third place winners will receive the following:

First Place

- Artwork displayed
- iPod Shuffle
- \$25 iTunes gift card

Second Place

- \$50 gift card

Third Place

- \$25 gift card

610 Elm Street, Suite 202 | P: 650-802-3500 | RethinkWaste.org  
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MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough  
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

America Recycles Day, held annually on November 15<sup>th</sup>, is the only nationally recognized day and community-driven national awareness event dedicated to promoting and celebrating recycling in the United States. Many communities hold local events throughout the country to celebrate and educate the public on recycling programs on or around this day. For complete poster contest rules and entry form, please visit [www.RethinkWaste.org](http://www.RethinkWaste.org) or send an email to [Heatherco@rethinkwaste.org](mailto:Heatherco@rethinkwaste.org).

### RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at [www.RethinkWaste.org](http://www.RethinkWaste.org) or follow us at [www.Facebook.com/rethinkwaste](http://www.Facebook.com/rethinkwaste) or [www.Twitter.com/rethinkwaste](http://www.Twitter.com/rethinkwaste).

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